

IN THE CLAIMS:

--1. (Original) A coupon booklet for use by a customer at a number of stores, said booklet comprising:

- a front cover and a back cover having a common edge;
- a number of pages each coupled to said common edge;
- a listing of a plurality of items entitled to discounts; and
- a single bar code identifying said plurality of items;

wherein said front and back covers and said number of pages are coupled to said common edge such that said front and back cover and said number of pages are openable and closeable in a book-like manner.--

--2. (Original) The booklet according to claim 1, further comprising a table of contents which identifies types of items set forth in said listing.--

--3. (Original) The booklet according to claim 1, wherein said listing is arranged in index form.--

--4. (Original) The booklet according to claim 3, wherein said index form includes having said plurality of items arranged alphabetically.--

--5. (Original) The booklet according to claim 3, wherein said index form includes having said plurality of items arranged according to food or product groups.--

--6. (Original) The booklet according to claim 5, wherein each group includes sub-headings arranged according to a brand of a respective item or items.--

--7. (Original) The booklet according to claim 6, wherein said sub-headings of each brand is further sub-divided by item.--

--8. (Original) The booklet according to claim 4, wherein an indicator of a respective group is provided adjacent to the respective group.--

--9. (Original) The booklet according to claim 3, wherein said index form includes having said plurality of items arranged according to price. --

--10. (Original) The booklet according to claim 3, wherein said index form includes having said plurality of items arranged according to manufacturers.--

--11. (Original) The booklet according to claim 3, wherein said listing arranged in said index form indicates a credit for each item which is receivable upon purchase thereof and wherein said credit is applicable to a future transaction unrelated to a present transaction.--

--12. (Original) The booklet according to claim 11, wherein said credit is applied to any of a number of accounts of said customer.--

--13. (Original) The booklet according to claim 11, wherein one of said accounts is a holiday savings account.--

--14. (Original) The booklet according to claim 12, wherein one of said accounts is a vacation savings account.--

--15. (Original) The booklet according to claim 11, wherein one of said accounts is a tuition savings account.--

--16. (Original) The booklet according to claim 12, wherein one of said

accounts is an interest-bearing account.--

--17. (Original) The booklet according to claim 3, wherein said index form is color-coded.--

--18. (Original) The booklet according to claim 3, wherein said index form is color-coded in accordance with a type of said plurality of items.--

--19. (Original) The booklet according to claim 3, wherein the index form is color-coded according to a food or product group of said plurality of items.--

--20. (Original) The booklet according to claim 3, wherein said index form includes at least one miniature picture of a respective item entitled to a discount which is positioned proximate the listing of said respective item.—

Claims 21-35 (Cancelled)